SEO That Delivers Results

Authority. Visibility. Revenue.

A results-driven SEO partnership built on measurable outcomes - not vanity metrics.

+25 DA Growth

3x Keyword Expansion

Full ROI Transparency

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The SEO Gap Is Costing You

While your competitors compound their authority, stagnant SEO means lost revenue every month.

Ranking on page 2 is invisible

Only 0.63% of searchers click past page 1. If you're not in the top 10, you don't exist.

Google trusts your competitors more

Low domain authority means your pages fight uphill on every keyword, every day.

Technical errors silently block your pages

Crawl errors, broken redirects, and indexing issues stop your best content from being seen.

Thin keyword coverage leaks revenue

Missing buyers at research, comparison, and purchase stages because you don't rank for their queries.

The cost of inaction compounds daily. Every month you wait is ground you will have to reclaim.

Five Pillars. One Compound Result.

Every engagement delivers across the dimensions that matter most to growth.

+25 DA	3x	40%	AOV+	100%
Authority Growth	**Keyword Expansion**	**Faster Load Speed**	**Product Visibility**	**Transparent ROI**
in 6 months	more ranking terms	Core Web Vitals	qualified buyers	clear tracking

PILLAR 01 - AUTHORITY GROWTH

Build the Authority Google Rewards

Domain authority is the long-term moat that makes every SEO effort more powerful.

+25 DA

Domain Authority Increase

Achieved in 6 months through strategic, high-quality link acquisition. Progress tracked monthly with clear benchmarks.

DR 50+

Minimum Link Quality

Every placement vetted for relevance, real traffic, and editorial integrity. No PBNs, link farms, or shortcuts.

Real Traffic

Referral Visitors Included

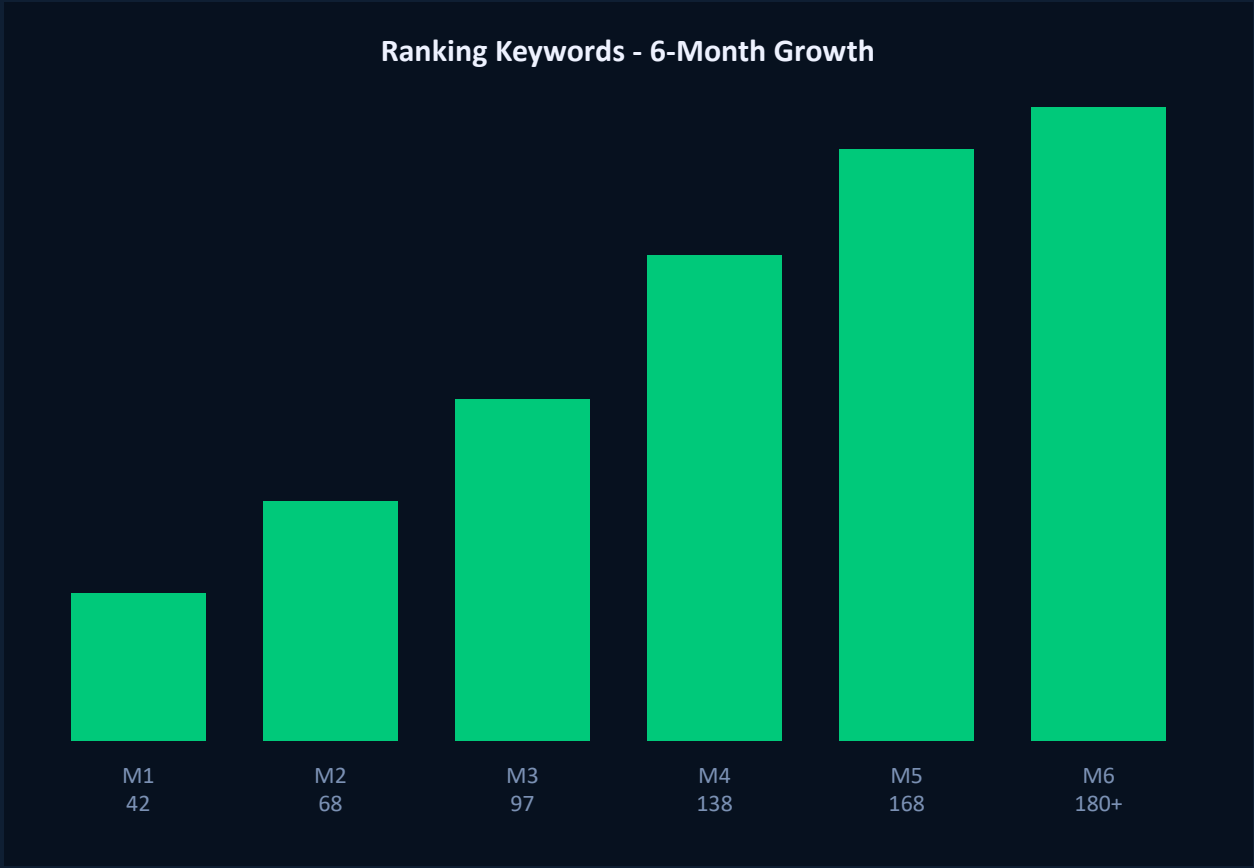
Links from high-traffic sites that send actual visitors - not just link equity - so results are visible and attributable.

Higher DA means faster rankings, more trust, and a compounding advantage competitors cannot buy overnight.

PILLAR 02 - KEYWORD EXPANSION

3x More Keywords. 3x More Entry Points.

More ranking keywords means more customers finding you at every stage of the buying journey.



3x

Keyword Growth

From head terms into long-tail, intent-rich phrases.

Dwell↑

Longer Engagement

Content matched to intent keeps visitors on-site longer.

CVR↑

Intent-Matched CVR

We target buyers, not browsers - every keyword earns its place.

More keywords = more visibility = more revenue. We map your keyword universe and systematically capture it.

PILLAR 03 - TECHNICAL SEO

A Fast, Healthy Site Is a Ranking Machine

Technical excellence is the foundation. Without it, content and links underperform.

40% Faster Load Speed

Core Web Vitals tuned - LCP, CLS, and FID brought to green across all pages.

Full Index Coverage

Every rankable page crawled and indexed. Sitemap and robots.txt verified end-to-end.

Rich Snippets Live

Schema markup for stars, FAQs, and products - driving higher CTR from the SERP.

Clean Site Architecture

Logical URL structure and internal linking engineered for maximum authority flow.

Mobile-First Optimized

Fast and seamless on the device where Google indexes and most users browse.

Error-Free Crawl

404s, redirect chains, and duplicate content fully resolved to protect crawl budget.

PILLAR 04 - PRODUCT VISIBILITY

Be Found When Buyers Are Ready to Buy

SEO-driven product visibility reduces dependence on paid channels and increases order value.

WITHOUT Our SEO	WITH Our SEO
✗ Hidden below page 1 - invisible to ready buyers	✓ Product pages ranking on page 1 - dominating searches
✗ Paid ad reliance - traffic stops when budget stops	✓ Organic traffic that compounds - never turns off
✗ Low-intent visitors bouncing - ad spend wasted	✓ High-intent buyers finding you ready to purchase
✗ Generic product pages that fail to rank or convert	✓ Rich Snippets driving CTR - standing out in the SERP
✗ Shrinking margins from rising ad costs	✓ Lower ad spend, higher AOV - margins expand as organic scales

Organic search converts at 2.4× the rate of paid search. Visibility is the revenue multiplier.

PILLAR 05 - TRANSPARENT REPORTING

No Black Boxes. Just Clear ROI.

You always know exactly what we are doing, what is working, and what it is worth.

01

Monthly Reports

Rankings, traffic, conversions, and revenue impact delivered in plain English every month.

02

Proactive Adjustments

Algorithm updates and opportunities acted on immediately - we never wait for results to slip.

03

Strategy Calls

Regular check-ins to review wins, align on priorities, and plan next moves together.

04

ROI Attribution

Every deliverable tied to measurable business outcomes - not just impressions or vanity numbers.

Full transparency is not a promise - it is baked into our process.

Within six months, we saw a 28-point jump in domain authority, tripled our ranking keywords, and watched our paid ad spend drop by 35% as organic traffic filled the gap. This is the SEO partner we wish we had from day one.

- Director of Digital Marketing, Mid-Market E-Commerce Brand

+28 Domain Authority

3.2x Keywords Ranking

35% Lower Ad Spend

From Audit to Authority in 6 Months

A proven phased approach that builds compounding, measurable results.

Month 1

Deep Audit & Strategy

Technical audit, keyword mapping, competitor gap analysis, link opportunity identification.

Month 2

Technical Fixes & Quick Wins

Core Web Vitals, index coverage, structured data deployed for immediate gains.

Month 3

Content & On-Page Optimization

Optimized landing pages, keyword-targeted content, internal linking refined.

Month 4

Link Building Begins

First high-authority DR 50+ placements secured; referral traffic starts flowing.

Month 5

Rankings Accelerate

Keywords climb, rich snippets appear, organic traffic grows consistently.

Month 6

Authority & ROI Confirmed

DA up +25 pts, 3x keywords ranking, ROI clearly measured and reported.

The SEO Partner That Treats Your Revenue as the KPI

We track the metrics that drive your business forward - not rankings in isolation.

01	**Authority That Compounds**	+25 DA means future content ranks faster - a widening competitive moat that cannot be bought overnight.
02	**Keyword Depth That Captures Demand**	3x more keywords means 3x more entry points to your funnel at every stage of buyer intent.
03	**Technical Excellence That Enables Everything**	Speed, indexation, and structured data working in concert - the foundation all other SEO depends on.
04	**Product Visibility That Converts**	Qualified buyers finding your products organically at scale, reducing paid channel dependency.
05	**Reporting You Can Trust**	Full transparency, proactive strategy, and clear ROI at every step - zero black boxes, ever.

READY TO GROW?

Let's Build Your SEO Engine

Your competitors are compounding their authority right now.
Every month you wait is ground you will have to reclaim.

Book Your Free SEO Audit →

Or reach us at: FreeSEOAudit@gatatechnologies.com

✓ No long-term contracts

✓ Results in 90 days or we adjust

✓ Fully transparent reporting

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